

Barbara Brentani Roncolato

Academic Education:

University of São Paulo Law School (USP) – LLM in Civil Law São Paulo – Brazil
University of Wisconsin – Extension Course in United States Law Wisconsin - U.S.A.
Centro de Estudos de Extensão Universitária (CEU) – Post-Graduation in Entertainment Law -
São Paulo – Brazil
Pontifícia Universidade Católica de São Paulo (PUC) – Specialization in Business Law – São
Paulo – Brazil
Centro de Estudos de Extensão Universitária (CEU)– Post-Graduation in Tax Law - *São Paulo* –
Brazil
University of São Paulo Law School (USP) – Bachelor’s Degree São Paulo - Brazil

Barbara founded the law firm in 2002, in São Paulo. Before that, Barbara practiced law in well-known Brazilian Law Firms, in which she worked for several years and had the opportunity to advise national and multinational companies, mainly in the IT and Food sectors. Barbara has 30 years of experience in corporate Law and a profound knowledge and experience on IT and Data Protection.

She dedicated many years in drafting and negotiating software license agreements for well-known foreign companies, including negotiations with the public sector. She was a member of the team which advised the company that won the privatization bid of EMBRATEL (the public company that explored the telecommunication services in Brazil); Barbara also participated in the team which advised the Brazilian Telecommunication Ministry on the Digital TV Model which was adopted in Brazil. Currently, she is responsible for the IT and Data Protection areas of the Firm.

Memberships: Member of the Brazilian Bar Association, São Paulo Chapter; AASP (*Association of São Paulo Lawyers*); ABDTIC (*Brazilian Association of Information Technology and Telecommunication Law*) Board of Directors from 1999 to 2010; Head of the Tax Studies Group of ABDTIC from 1996 to 2006.

Professor at Escola Superior de Advocacia (ESA) on Intellectual Property Law

Barbara has published several articles in Brazil and abroad regarding Corporate Law, High Tech Law, IP and Information Technology Law and has been elected in 2009 as one of the 10 most admired lawyers in Brazil in IP, according to the Revista Análise Advocacia (Análise 500).

Main areas of practice: Digital Law, Data Protection, Electronic Commerce and Intellectual Property Law, Contracts, Corporate Law, Life Sciences.

Languages: Portuguese, English, French and Italian.

E-mail: bbrentani@brentanironcolatto.adv.br